## FY 2022 Student Internship Theme

## English Version

| No  | Dept. in charge  | Field<br>centers<br>* | Theme  | Student capacity | Prerequisite conditions |             |   |             | Longth | Training<br>period             | Program Overview   | Other information  | Action to be taken in<br>case of COVID-19 |
|-----|--|-----------------------|--|------------------|-------------------------|-------------|---|-------------|--------|--------------------------------|--|--|---|
| NU. |  |                       |  |                  | School                  | Major       | Academic<br>year                                      | Others      | Length | Start End<br>date date         | Program Overview   | Other Information  | outbreak                                  |
| 1   | Research and Development<br>Directorate,<br>Management and Integration<br>Department,<br>Kakuda Administration<br>Division | Kakuda                | Consideration of Kakuda Space<br>Center's original public relations and<br>outreach activity measures for the<br>Tohoku area | 3~4              | unspecified             | unspecified | 2nd<br>academic<br>year of<br>university<br>or higher | unspecified | 7 days | July-<br>November<br>(planned) | •Kakuda Space Center is JAXA's largest field center in the Tohoku area. •Kakuda Space Center operates exhibition rooms, hold various events and educational activities for elementary school students. •Kakuda Space Center is also focusing on regional promotion activities. On the other hand, the Kakuda Space Center is relatively not well-known, and there is a potential to increase Kakuda Space Center's prominence. •Based on above assumptions, the intern team will be tasked with developing a new approach(') that has never done before, plan and implement activities that will increase the visibility of Kakuda Space Center. *A new approach will include creation of online contents and actual event proposals that will communicate attractive aspects of Kakuda Space Center. The approach will also include analysis and further considerations regarding the public relations effects of the events and other relevant lems. | Interns may experience practical<br>training such as event<br>participation on weekends<br>during the internship period. | Suspension of internship<br>program (中止)  |